

On-Premise Advertising Sign Types

FREESTANDING SIGNS

If $x \geq 8$,
then pylon sign

If $x < 8$, then
ground sign



Pylon sign:

A freestanding sign erected upon one or more pylons or posts the bottom edge of which is 8 or more feet above ground level.

Ground sign:

A freestanding sign mounted on supports or uprights and whose bottom edge is less than 8 feet above the ground.



A monument sign is a type of ground sign, and is a two-sided sign attached to a permanent foundation or decorative base and not attached or dependent on support from any building, pole, posts or similar uprights.

BUILDING SIGNS



Awning signs shall be considered wall signs.



Signs on the sides of a service station pump island roof structure shall be considered wall signs.



Wall sign:

A sign mounted on and parallel to a building wall or other vertical building surface.